

# Elm Professional

*Making Business Comfortably Predictable*



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# Do you know how business owners today...



... Get overwhelmed, frustrated, stressed and anxious?

... Desperately want to grow but just can't seem to get anywhere?



... or struggle to get the time and financial freedom they desire from their business?



Asking for help isn't a sign of  
weakness, it's a sign of strength

- *Barack Obama*

# So how do we make you ‘comfortably predictable’?

Introducing... the ‘Elm  Way’

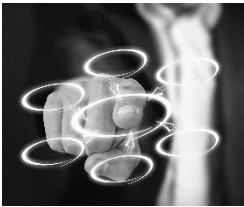
## Becoming your team



... Your team of highly skilled specialists are tightly connected, aligned to your interest, and will work alongside you to take away all the work you don’t like doing or don’t want to do

... Let Elm be your Accountant, Bookkeeper, CFO, Sales Director, Digital Marketer, Brand strategist, Legal Counsel, Outsourced CEO, Operations Manager, HR Director, Techy, CTO- the list goes on!

## Giving you structure



... We’ve taken best practices from “the big end of town” to create a better way of delivering professional services

... In the first 3 months, you can expect your financials to be transformed, sales turned on, your brand and positioning better defined, operations and supply chain documented, and clear 3-5 year plan- but you need to want it!

## Driving results



... We will establish an operating rhythm- a drum beat that your day-to-day operations AND strategic plan will march to

... This accountability will ensure goals are set, priorities agreed, plans are made, and changed implemented to make you comfortably predictable!

**All this...** Without taking on expensive overheads and spending any extra on marketing

**All this...** At a fixed monthly fee

**All this...** At no more than what you're probably already spending

**... And all this...** could start immediately

# Client success story

- ✓ 50% increase in projected cash in 4 months
- ✓ 5% increase in gross profits in the first month

## Context:

- A pioneer in the organic and gluten free market founded in the early 2000's with a passion for "Supporting the Source"
- Their growth had been steady but with significant ups/downs
- The team was burnt out, frustrated and relationships had started waning

## What we did

Elm deployed a team of sales, marketing, accounting, legal, and operational specialists who in the first 3 months:

- Transform their financial and management accounting processes
- Established sales strategies and targets and delivered 1:1 mentoring to increase sales
- Redesigned key operational and supply chain practices
- Introduced critical HR and People policies and procedures
- Defined their market dominating position and 3yr strategy
- Refreshed their branding and ramped up digital marketing

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# Like what you've heard so far?

Book

✓ Book your discovery call [HERE](#) to talk to us

Learn

✓ Find out how we can work together

Start

✓ Sign-up and start achieving your goals



## Elm Professional Services

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